

Aparna Dwivedi

Journalist

Contact

Address

Kanpur, UP, 208025

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Skills

Interviewing skill

Media operations
knowledge

Story development

Documentation skills

Communications

Relationship development

Presentation

Journalism

Reporting

Story Management

Problem Solving

Skilled Journalist with 2-years of conceptualizing and reporting on diverse stories. Versed in digital media and skilled in writing and editing pieces for online platforms. Aiming to leverage my skills to successfully fill the PR /Media/Advertisement role at the organization.

Work History

2020-06 -

Current

Career Development Executive

All Admission Services, Kanpur, Uttar Pradesh

- Prepared and delivered professional presentations to explain career counseling benefits.
- Interacted with students professionally by phone, email or in-person to provide information.
- Generate leads from network and schedule meeting with career counselor
- Built rapport with students and parents to facilitate trusting relationship and provide setting conducive to growth.

2020-01 -

2020-01

Journalist

Aaj Tak, Mumbai, MAHARASHTRA

- Conducted interviews of entertainment celebrities and composed feature-length articles on them.
- Provided news coverage of entertainment industry events and composed feature stories.

2018-09 -

2019-12

Journalist

News 24 / E24 Channel, Mumbai, MAHARASHTRA

- Conducted interviews of entertainment celebrities and composed feature-length articles on them.
- Provided news coverage of entertainment industry events and composed feature stories.
- Assessed and informed public about upcoming events and bands through social media sites and online blogs.
- Scripted, edited, and presented entertainment-based segments, broadcasts, and announcements.
- Operated and monitored camera on the set during live recordings.
- Prepared and presented complete, factual, and

- interesting entertainment reports.
- Attended and reported on press conferences.
 - Developed and maintained strong working relationships with industry professionals and contacts.
 - Shot, selected and used relevant photos and video coverage to accompany news and reports

2018-03 -
2018-08

Journalist Intern
India Today Group (Aaj Tak), Mumbai, Maharashtra

- Conducted interviews of entertainment celebrities and composed feature-length articles on them.
- Provided news coverage of entertainment industry events and composed feature stories.

Education

2012-07 -
2016-06

Bachelor of Technology: Biotechnology
AMITY INSTITUTE OF BIOTECHNOLOGY, AMITY UNIVERSITY - Noida

2017-08 -
2018-07

PG Diploma: Journalism
India Today Media Institute - Noida

Additional Information

COMPUTER SKILLS:
Proficient in Microsoft Office (MS Word,Powerpoint,Excel,Access)
Basic Knowledge : C,C++,Java
Basic Knowledge of Final Cut Pro7

Participation

Active participation in Umeed–A drop of hope.
Participated in a cloth donation drive for leprosy patients organised by Umeed.